

Item 13 – ASPRA Jumbletrail update

A successful event took place on 1 July 2017. There were 60 stalls set up in the neighbourhood (10 more than last year) with a fairly even split between stallholders returning for a second year and those trying it for the first time.

50 advertising boards, provided by Allen Heritage estate agents, were erected to promote the event. It also increased awareness of ASPRA. An income from the boards of £150 was passed to the Addiscombe Christmas lights fund. Stall fees and other donations generated a further £160 for the fund.

Although it was a mixed picture in terms of the amount of sales by individual stalls, the organisers received lots of positive feedback. There was a consensus that it was a great event in generating a community spirit and a positive mechanism for meeting neighbours near and far.

Requests have been received to hold another Jumble Trail in 2018. In addition, three local residents associations have asked if they can join forces with us. Following consultation with ASPRA residents and the other RAs, it has been agreed to hold the 2018 event on Sunday 30 September.

With the involvement of HOME (Havelock, Outram, Mulberry and Elgin Roads), CHASE (Capri, Highbarrow, Ashburton Avenue, Sundridge and Everton Roads + nearby roads) and Blackhorse RA (covering Eastern Addiscombe) the event will have cover a wide area and will be branded as the Addiscombe Village Jumble Trail.

Representatives from the RAs will be meeting soon to establish roles and responsibilities. One key issue is to discuss the administration of stall bookings. We previously used www.jumbletrail.com, but this is being disabled as the initiator of the JT concept no longer has time to support the website. Agreement also needs to be reached on the disbursement of the income ie either share proportionately across each participating RA or ring fence it to an Addiscombe-wide project such as the Christmas lights.

Following a recent post on the ASPRA Jumble Trail Facebook page advising the 2018 date, three previous stallholders have already confirmed their involvement, together with a local girl guide group participating for the first time. A new Facebook Event page will be set up to promote the Addiscombe Village Jumble Trail and to allow stallholders to publicise their stalls.

As ever, we would love to hear from anyone who would like to help with assisting the organisers, helping with marketing and publicity, or delivering promotional leaflets. Just email aspra.jumbletrail@gmail.com

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