

Editor and Advertising Manager's Report

The May issue (Summer 2018) will represent the sixth in our editorship. Colin Gamm and Phil Poole work very closely together on each issue, so any credit for the magazine should be apportioned equally, as should the blame!

We try to be adventurous and provocative where we can be, but above all we aim for a certain level of readability from which we hope that our audience will derive some interest and maybe a wry smile or two. From what feedback we are getting, we seem to have some level of success.

Over the last few months, Colin has worked especially hard at selling new advertising and collecting owed payments from existing advertisers. The look of the magazine is changing as the new advertisers bring new colour and designs into the books.

We are much assisted by the positivity and good customer care we are getting from TD Print. We hope to make the adverts sharper and easier for us to position using the printer's own files where we can.

The May issue should be going to print in the week commencing 30th April.