



Addiscombe & Shirley Park Residents Association

April 2019

Membership Secretary / Postmaster's Report for AGM

Membership currently 827 out of the 1880 households within its' area. This is 4 up on last year, we gained nearly 100 new members but unfortunately approx. the same number did not renew for reasons unknown. Hopefully, with this being a 'special' year the membership numbers can be increased.

Postmaster

Usual mix of emails sent over the year, we can claim several 'found' dogs and cats as a result of ASPRA email and Facebook notices, less success with stolen cars at present.

Unfortunately, products designed to 'help' with mass emailing (Mail Chimp etc) are not designed for groups like ASPRA. With the mix of different emails, often sent to different and overlapping groups of members, the updating process for the system is currently more of an overhead than sending small batches of emails across a 24hr period. Where there is an urgent requirement, the secretary's account is used for additional capacity.