

ASPRA MEETING Feb 6 2019

Magazine Editor's Report

The Autumn (October) issue ran to 56 pages, including a 4 page centre spread promoting the 20mph speed restrictions.

The print run for this was 1100 copies for nearly 900 members, 36 advertisers (and their requested extra copies) plus copies for the library, the church, the barbers' and the Claret & Ale. Advertising recruitment copies were left with shops, services and likely targets.

The street distribution was quite quick this time (with one or two exceptions) and my thanks go to all of the road reps who cleared my porch of parcels within a week (or two).

The Spring (February) issue is well under way, and should go to print shortly after we meet. We are holding back a stop-press space for any late news emerging from the meeting.

Given the additional advertising we will be carrying (more than 40 advertisers), our editorial content will increase proportionally, so we expect to run to 64 pages. Again, we will instruct a print run of 1100.

I expect to be mailing round to arrange distribution in the week commencing 17 Feb.

PRP/29.1.2019