



**Addiscombe & Shirley Park  
Residents Association**

Feb 2019

Membership Secretary / Postmaster's Report

Membership currently 823 out of the 1880 households within its' area. This is the same as last year, we gained nearly 100 new members but unfortunately approx. the same number did not renew for reasons unknown.

Postmaster

Usual mix of emails distributed as appropriate. Changes to anti-spam technology across the internet continue to make it more "interesting" to get large sets of emails successfully delivered.

Work continues with investigation into products such as MailChimp (and other 'free' email marketing tools) to see if any of them can be 'used to the benefit for ASPRA without adding significant overheads.